

ITEM 30. CAR SHARE – VICTORIA STREET BEACONSFIELD

TRIM RECORD NO: 2014/358333

RECOMMENDATION

It is recommended that the Committee endorse the allocation of parking on the eastern side of Victoria Street, Beaconsfield between the points 10.0 metres and 15.0 metres (1 car space) north of Beaconsfield Street as 'No Parking Car Share Vehicles Excepted' subject to the following:-

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Victoria Street, Beaconsfield, north of Beaconsfield Street.

COMMENTS

The kerb space on the eastern side of Victoria Street, Beaconsfield between Collins Street and Beaconsfield Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,747, of which 8,841 are business members.

As of June 2014, there were 39 GoGet car share members within a 250 metre radius of this location with nine members in Botany Road, five members in Beaconsfield Street, and 10 members in Victoria Street.

Within a 250 metre radius of this location, there are currently three spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 63 letters sent out with one response supporting the proposal and one response opposing the proposal due to the loss of parking.

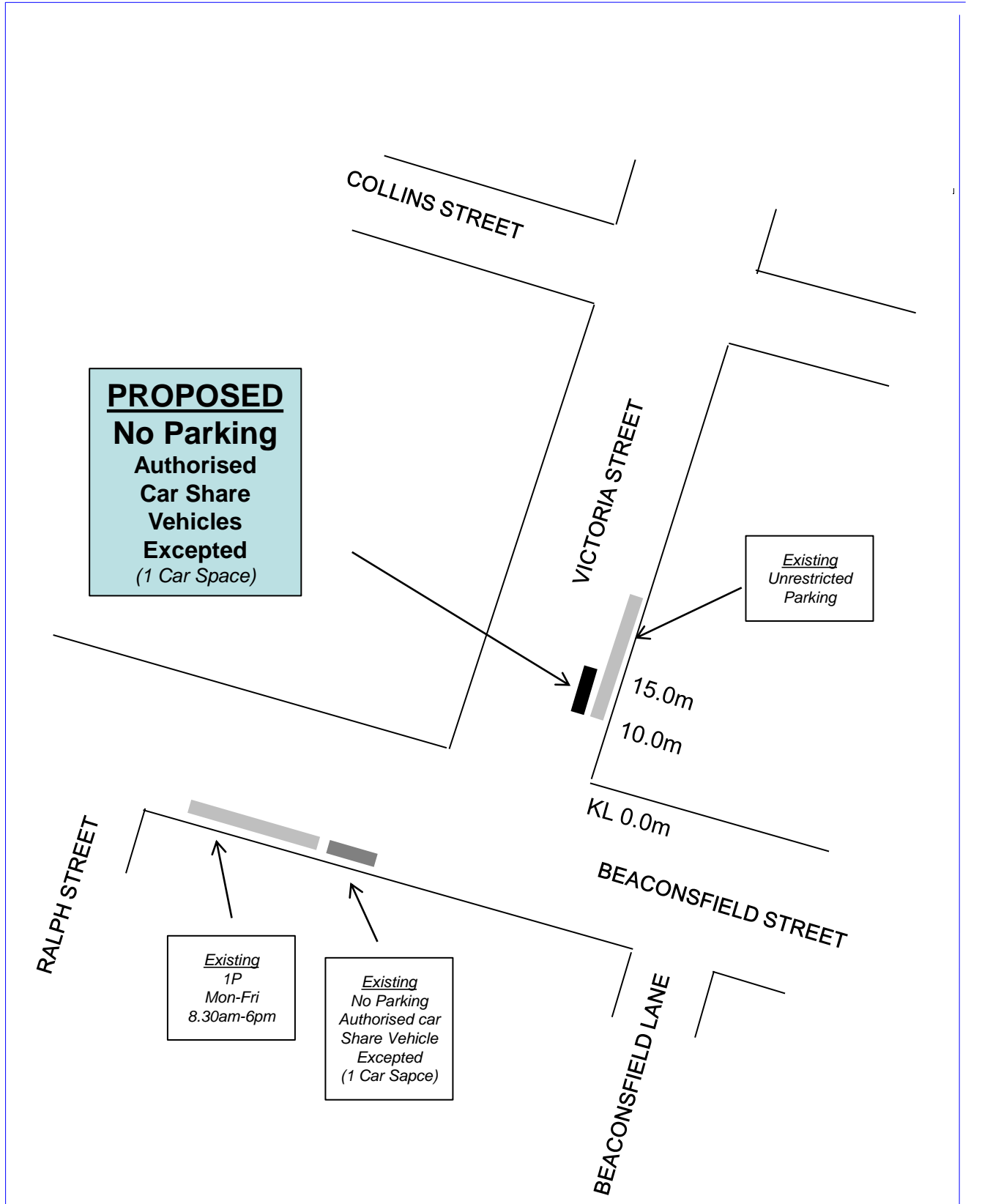
The resident supporting the proposal supports the scheme being extended to provide an alternative to private car ownership.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS Victoria Street, Beaconsfield

[Claudia Calabro, Business Support Officer



PROPOSAL

VICTORIA STREET, BEAconsFIELD
 CAR SHARE PARKING SPACE

